



north lake tahoe

FOR IMMEDIATE RELEASE

North Lake Tahoe Prepares for Winter with Health Safeguards and Safe Ski Operation Plans

NORTH LAKE TAHOE, Calif./Nev. (winter 2020-21) — North Lake Tahoe ski resorts, lodging properties, restaurants and winter recreation sites are gearing up for winter, modifying their operations and expanding health safeguards to guarantee a safe and enjoyable winter season in North Lake Tahoe.

While some ski resorts may differ slightly in their operations, social distancing, mask requirements and capacity limits are being planned across all North Tahoe ski resorts to protect public health during the upcoming winter. North Lake Tahoe is urging guests to visit the websites of individual ski resorts and lodging properties for the most up-to-date information when planning a winter trip, as well as reviewing destination guidelines at www.gotahoenorth.com/knowbeforeyougo

“While there will be changes to this winter’s ski operations at Homewood Mountain Resort — including mandatory face coverings, social distancing protocols and limited indoor dining — the things that won’t change are the most important reasons skiers and snowboarders keep coming back to this special destination — the awe-inspiring beauty of North Tahoe and the thrill of riding powder virtually suspended above the Lake,” said Kevin Mitchell, general manager of Homewood Mountain Resort. “We’re working harder than ever to assure the best possible experience for our guests this season.”

With wide open spaces, North America’s largest concentration of ski resorts and a range of winter activities to choose from, North Lake Tahoe is well positioned for a season’s worth of safe and responsible winter travel. Businesses across the region are enacting a range of safeguards: resorts altering chairlift protocols and employing no-touch procedures; lodges, restaurants and retailers increasing sanitization and capacity policies.

Some ski resorts will require the advance purchase of lift tickets and will limit capacity, making it imperative that skiers and snowboarders plan in advance.

“North Lake Tahoe’s ski resorts and businesses are rising to the challenges presented by COVID-19, investing tirelessly in systems and safeguards that ensure our destination is open and welcoming to travelers seeking the world-class recreation, relaxation and indelible family moments that North Lake Tahoe provides,” said Jeffrey Hentz, CEO of the North Lake Tahoe Resort Association. “But responsibility also lies with each visitor to follow best practices and health mandates so that our North Lake Tahoe staff, resorts and businesses can enjoy a long and healthy winter season.”

North Lake Tahoe is urging visitors to stay up to date with state health guidelines and any developments in resort operations, lodging requirements and local health guidelines. Different requirements may exist as six counties, two states and the federal government all govern the Tahoe-Truckee region. Destination officials are urging travelers to stay adaptable and adventurous throughout the winter season.

“North Lake Tahoe has always been a place of discovery, exploration and adventure. The 2020-21 winter season may be the perfect time to explore new ways to experience the region, whether it be snowbiking, sledding or ice skating,” said Hentz.

With miles of terrain to explore, other options to resort-based skiing and snowboarding include cross-country skiing, snowshoeing and more. From guided experiences to solo adventures, regional parks in Tahoe City and Tahoe Vista, and public recreation areas like Tahoe Meadows near Incline Village, offer ample opportunities to spread out across the region and try something new.

For non-skiers, North Lake Tahoe will still offer up its popular brand of shopping and dining across five distinct districts. But like the ski experience, expect some modifications to protect public health. Shoppers will still experience the same unique artisan connections they have become accustomed to in North Tahoe, often meeting the artists and makers who crafted the goods they are purchasing across many shops throughout Incline Village, Kings Beach, Tahoe City and beyond. Similarly, restaurants across the region are fine-tuning both indoor and outdoor environments while also amplifying après experiences. Marquee events like the Tahoe Film Fest and WinterWonderGrass are continuing with modifications, stay tuned to the GoTahoeNorth.com event calendar for dates, tickets and information.

Whatever adventures this winter brings, whether it is on familiar ski slopes or in previously unexplored corners of the destination, North Lake Tahoe and its partners will be hard at work ensuring that travel to North Lake Tahoe is safe and accessible for all travelers.

“Our goal this winter is to communicate effectively to every North Lake Tahoe visitor and assure the safety and wellbeing of every guest, so that they are free to enjoy the magic of North Lake Tahoe in winter,” said Hentz.

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About North Lake Tahoe

North Lake Tahoe spans two states and boasts two dozen beaches, twelve ski resorts (the highest concentration of resorts in North America), hundreds of miles of trails, half a dozen communities, and a growing number of nationally recognized human-powered activities. With mindfulness and environmental sustainability at its core, this year-round playground is an ideal setting for adventure-bound travelers to reconnect with natural beauty. Learn more at GoTahoeNorth.com and explore [Know Before You Go](#) content that includes a [guide](#) to help navigate the region safely, and offers sample itineraries, road trip suggestions and points of interest across North Lake Tahoe.

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