

MEETINGS & CONVENTIONS INCENTIVE PROGRAM

While getting to North Lake Tahoe is easy with its proximity to nearby airports, Reno Tahoe, Sacramento and San Francisco, we're making it even easier for your meeting attendees to come and explore our Northern Nevada and Northern California destination. When you book your meeting through the North Lake Tahoe CVB, take advantage of our booking incentive.

HOW TO QUALIFY

Eligible meeting planners or professionals will receive a booking incentive based on the following criteria:

- ▶ Meeting RFP must be submitted directly through the North Lake Tahoe CVB for distribution to at least two or more North Lake Tahoe lodging properties.
- ▶ Meeting is booked at a selected North Lake Tahoe lodging property.
- ▶ Meeting must actualize:
 - » October 1 – December 15
 - » April 1 – June 15

WHAT YOU RECEIVE

Based on the size of your meeting, you will receive one of the following bonuses:

- ▶ 25-50 actualized rooms: \$500
- ▶ 51-100 actualized rooms: \$1,000
- ▶ 101-200 actualized rooms: \$1,500
- ▶ 201+ actualized rooms: \$2,000

Eligibility is based on new proposals originated by North Lake Tahoe CVB and distributed to two or more properties that booked one or more nights. Cash incentives are paid out within 60 days of groups departure. North Lake Tahoe CVB reserves the right to end the incentive program at any time and funds are used on a first come, first serve basis.

For more information, or to submit your RFP, please contact the sales team at Sales@GoTahoeNorth.com



north lake tahoe
it's human nature

GoTahoeNorth.com

Tahoe City Visitor Information Center

100 North Lake Blvd.
Tahoe City, CA 96145
800.824.6348
Open Daily | 9am - 5pm

D.G. Menchetti Visitors Center

969 Tahoe Blvd.
Incline Village, NV 89451
800.824.6348
Open Daily | 10am - 4pm

